



2019 NBS EXPO

Fort Worth Convention Center, Fort Worth, Texas

SCHEDULE OF EVENTS

Monday, August 26

8:00 am – 9:00 am	Opening Member Meeting / Breakfast Buffet	Ballroom
	Seminars:	
	<i>Selling Your Business? Tips for a Smooth Ownership Transition</i>	201A
9:15 am – 10:15 am	<i>Point of Sale 101 – How to Get Started</i>	201B
	<i>Got Mail? How to Effectively Utilize Email Marketing & Marketing Automation</i>	202A
	Seminars:	
	<i>Workplace Harassment – What you need to Know</i>	201A
10:30 am – 11:30 am	<i>Get the Most Out of Your Point of Sale System</i>	201B
	<i>Drive Customers to Your Website – What’s Your End Game?</i>	202A
11:30 pm – 1:00 pm	Lunch Buffet	Ballroom
	Seminars:	
	<i>How the New Tax Reform Affects You and Your Business</i>	201A
1:15 pm – 2:15 pm	<i>Get Started Selling Online</i>	201B
	<i>Marketing to Women – See What You’ve Been Missing</i>	202A
	Seminars:	
	<i>Applying Sales Tax Regulations to Your Business in the Digital Marketplace</i>	201A
2:30 pm – 3:30 pm	<i>How to Increase Your On-line Sales</i>	201B
	<i>Maximize Your Business with Marketing & Product Differentiation</i>	202A
4:00 pm – 6:00 pm	Expo Vendor Presentations & Networking Event *Food & Beverage Provided	Ballroom

Tuesday, August 27

8:00 am – 9:00 am	Breakfast Buffet	Ballroom
	Seminars:	
	<i>How to Manage Seasonal Inventory</i>	201A
9:15 am – 10:15 am	<i>Stalking Your Customers Through Mobile Technology</i>	201B
	<i>Stay out of Facebook Jail - Facebook Marketing and Firearms</i>	202A
10:30 am – 12:00 pm	<i>“It will Never Happen to Me” Be Prepared when Disaster Strikes</i>	201 A-C

**** SEMINARS ARE SUBJECT TO CHANGE.**

SPEAKER’S LOUNGE AVAILABLE IN MEETING ROOM 202C.

Note: Vendors participating in the NBS Expo will have booth space at the 2019 Fall Semi-Annual Market. Please see the Fall Market Schedule for additional information.